

Customer Loyalty: How To Earn It, How To Keep It

by Jill Griffin

It is imperative in today's economy to not only gain customers but to keep them. Without the right set of tools and measurements, however, this can be a daunting task. (Author-Date, 15th ed.) Griffin, J. (1995). Customer loyalty: How to earn it, how to keep it. New York: Lexington Books. Chicago (Author-Date, 15th ed.) Griffin, Jill. 1995. MAY 2010 Customer Loyalty Amazon.fr - Customer Loyalty: How to Earn It, How to Keep It - Jill Customer Loyalty NEW Customer Loyalty: How to Earn It, How to Keep It by Jill Griffin Paperback B in Books, Nonfiction eBay. Books: Customer Loyalty: How to Earn It, How to Keep It (Paperback). Customer Loyalty explores the true meaning of customer loyalty and how to achieve it. Author, Griffin, outlines the seven stages of customer affinity and offers Customer Loyalty: How to Earn It, How to Keep It - jill Griffin - Google. Jill Griffin's book Customer Loyalty is welcome refreshment to entrepreneurs looking for a path toward. Customer Loyalty: How to Earn It, How to Keep It. Page 3. 9780787908607: Customer Loyalty: How to Earn It, How to Keep It.

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Customer Loyalty: How to Earn It, How to Keep It: Jill. - Amazon.ca In the fully revised second edition of her internationally-published book, Customer Loyalty: How to earn it, how to keep it, Jill Griffin lays out these twelve basic. Customer Loyalty:

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